



W.K. Kellogg Endowed Chair in Sustainable Food Systems

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**College
Celebration**

**Friday
OCTOBER
14
2016**

5:30 - 8:00 p.m.

**Pavilion
UC Davis**

**We hope you will be
able to join us.**

ENDOWMENT PURPOSE

The W.K. Kellogg Endowed Chair in Sustainable Food Systems provides leadership for the Agricultural Sustainability Institute and the UC Sustainable Agriculture Research and Education Program. The holder of this chair leverages these entities with research and teaching to foster a safe, healthy, and accessible food supply while building a national network of leaders in sustainability.

RESEARCH

The California Nitrogen Assessment:

The endowment funded staff for the completion of the CNA manuscript, creation of accompanying summary materials, and multiple stakeholder outreach meetings. The manuscript was well received and successfully submitted to UC Press. The book was published in June 2016 and the official launch will take place late Summer/early Fall 2016.

Switzerland - World Food System Center and Conference:

ASI has been collaborating with the World Food System Center (WFSC) at the Swiss Federal Institute of Technology, Zurich (ETH Zurich) to develop a collaboration based on ASI's work on sustainable sourcing of agricultural raw materials. This year, I visited the World Food System Center at ETH Zurich to help formalize that partnership. I gave the keynote address at the World Food System Center's conference, and moderated panels on food policy during the conference. UC SAREP Deputy Director Gail Feenstra and Russell Ranch Director Kate Scow were also supported by the Kellogg Endowment to present at the conference and help seek potential partnerships with ETH across ASI's diverse programs.

As a result of this visit, ASI and ETH Zurich, held a week-long educational conference in Northern California. The conference brought together students from ETH Zurich and students from several California universities on a tour of

some of the most cutting-edge companies and institutions that are using information technology in innovative ways to address the most pressing food system challenges.

Italy - Barilla:

I traveled to Italy to meet with representatives of Barilla, one of the world's largest food processing and production companies, to explore a partnership between ASI, the World Food System Center, and Barilla. Following the trip, ASI Hosted Barilla for an August workshop on the sustainability issues and priorities for processing tomatoes grown in the Central Valley. The collaboration has resulted in research funding by Barilla for a life-cycle assessment of processing tomatoes grown in the Central Valley.

TEACHING

1. SA&FS Capstone courses 191A and 191B
2. Course 92 Lower Division SAFS Internship
3. Course 192 Upper Division SAFS Internship



STUDENTS

- Kenna Fallan - 2015/2016 student peer advisor for the SA&FS major.
- Shea Robinson - 2015/2016 student peer advisor for the SA&FS major, also assisted with the CNA publication.
- Jihoon Im - CNA publication assistant.
- Caitlin Kiley - CNA publication assistant.

OUTREACH

ASI worked with professional film producers to create two new videos highlighting the work of ASI. One features ASI's Sustainable Sourcing Project, and the other focuses on the value of ASI in sustainable agriculture. Both can be seen on the ASI website: asi.ucdavis.edu.

Mixing Bowl New York Conference: Presented an overview of ASI projects, sustainable sourcing and food system informatics.

Guest at Univ. of Oxford, Environmental Change Institute: Participated in the workshop “Modelling food systems for resilient and sustainable nutrition and health on a changing planet”.

American Association for the Advancement of Science (AAAS): Panel discussion with our partners at ETH Zurich “Food Systems: Building Resilience and Partnering across Sectors”.

Key Note Speaker at the California and Food Enterprise strategic planning workshop held at UC Riverside “Linking Knowledge with action for sustainability”.

Attended meetings of the Inter-Institutional Network for Food, Agriculture and Sustainability (INFAS).

Attended the 2nd International Conference on Global Food Security held at Cornell University, Ithaca, NY to expand knowledge and work with peers in the field of sustainable agriculture.

THANKS

The income from the WKKF Endowed Chair plays an indispensable role in ASI's leadership in sustainable agriculture and food systems in California, nationally, and increasingly globally. Specifically, it allows us to undertake higher risk, longer term initiatives that help to set the agenda, rather than simply responding to agendas set by others.